

Fwd: Re: IMPORTANT: Concerning an earlier chat message to Allison from Selldone**Afzender** <michael@people.family>**Ontvanger** Alireza Shirdel <alireza@selldone.com>, Mehrdad <mehrdad@selldone.com>**Datum** 2024-03-21 13:58

Friendlyn-tm-Logoldea.png (~70 KB)

Hello Alireza & Mehrdad,

People in general prefer to buy from friends. It's a relational thing that adds a lot of credit depending on the quality of the relationship.

Not to say that product-/service quality doesn't count, however the extra friendship credit can make people decide to buy a less quality product with higher emotional value. Emotional attachment can be very intense.

If you think that it's only talking with friends about related to what they sell: NO.

REFERALS are KEY here. If I had a conversation with someone, and have quite a quality friendship connection going and I ask what she/'he' does for a living, then she/'he' may tell me 'selling African Art'. I may take a look out of sincere interest, maybe something I would like to buy... and big chance that I do not immediately buy something. However, I may bookmark that Store and keep it in 'My DataBase'. And if another friend is looking for interior decorating while we are talking, or I see a fit for a piece of Art I noticed earlier... I may mention that to that friend... I saw some Art the other day... and describe some... etc.

Cheers,

Michael Roeten

UNITED HOLLAND

----- Oorspronkelijke bericht -----

Onderwerp:Fwd: Re: IMPORTANT: Concerning an earlier chat message to Allison from Selldone**Datum:** 2024-03-21 08:37**Afzender:** "Michael Roeten @ PEOPLE.FAMILY" <michael@people.family>**Ontvanger:** Alireza Shirdel <alireza@selldone.com>, Mehrdad <mehrdad@selldone.com>

Hello Mehrdad & Alireza,

Allison asked to keep in touch with you (founders), concerning name case.

Here's some from chat with Allison:

We found friendlyn.com & friendlyn.org,
perhaps:

Friendlyn™ Business OS™

Footer of Page:

a Friendlyn™ site

Friendlyn with a 'y' (Friendlyn with a 'why') people may say: "Why Friendlyn?... and so the saga continues

For example, not saying it momentarily is

Friendlyn is a Business Operating System
a Business OS

An evolved approach to Business, with Fairness & Equality. It has an eloquent Store functionality, however it's a new approach, evolved I believe, to
Commerce in a NATURAL, HUMANE Way.

Friendlyn with a 'y' 'why, literally and figuratively.. y as the letter y and w-h-y as questions or at least a question you may have....

If speaker and listener communicate in English, which Main Market is US/Canada... perhaps some Europe too... yes, of course... that's what you begun
with as buying market.

Friendlyn is for Exchange With Friends

Friendlyn is for Exchanges with Friends

(we hold exchangeswithfriends.com/.org/.uk too)